SLEEPY HOLLOW NEIGHBORHOOD ASSOCIATION (SHNA)
FINANCIAL REPORT - FY26 Budget v Forecast & FY27 Budget
Last Updated: 10/26/26

SECTION 1

	LAST YEAR - Budget v. Actual					NEW YEAR
Neighbor Participation	**Budget for Year Ended 12/31/26**	**Actuals YTD Sept 30**	**4Q Forecast**	**Year End Forecast**	**Variance**	**Budget for Year Ended 12/31/27**
Total Households	479	479	479	479	0	479
# Donated	216	131	60	191	-25	216
% Donated	45%	27%	13%	40%	-5%	45%
% Donated $50		70%				
% Donated >$50		30%				
Total Donations	$ 14,011	$ 8,710	$ 3,989	$ 12,699	$ (1,312)	$ 14,011
Average Donation/HH	$ 65	$ 66	$ 66	$ 66		$ 65

SECTION 2

	LAST YEAR - Budget v. Actual					
	Budget for Year Ended 12/31/26	**Actuals YTD Sept 30**	**4Q Forecast**	**Year End Forecast**	**$ Variance (YE Fcst v Budget)**	**% of YE Forecast**
Donations						
PayPal	$ 1,401	$ 1,250	$ 239	$ 1,489	$ 88	12%
PayPal-Recurring	$ 7,005	$ 1,750	$ 2,850	$ 4,600	$ (2,405)	36%
Checks	$ 1,401	$ 1,275	$ 100	$ 1,375	$ (26)	11%
Venmo	$ 4,203	$ 4,435	$ 800	$ 5,235	$ 1,032	41%
Cash	$ -	$ -	$ -	$ -	$ -	0%
Total Donations	$ 14,011	$ 8,710	$ 3,989	$ 12,699	$ (1,312)	100%
Social Event Fees	$ -	$ 1,975	$ -	$ 1,975	$ 1,975	
Total Revenue	$ 14,011	$ 10,685	$ 3,989	$ 14,674	$ 663	
Expenses						
Recurring						
Gate Maintenance	$ (2,200)	$ (1,259)	$ (300)	$ (1,559)	$ 641	37%
Utilities	$ (2,500)	$ (1,300)	$ (700)	$ (2,000)	$ 500	47%
Admin	$ (1,000)	$ (250)	$ (450)	$ (700)	$ 300	16%
Subtotal	$ (5,700)	$ (2,809)	$ (1,450)	$ (4,259)	$ 1,441	100%
Discretionary/Special Projects						
Community Building	$ (9,000)	$ (5,129)	$ (2,500)	$ (7,629)	$ 1,371	79%
Gate Beautification	$ (2,500)	$ -	$ (2,000)	$ (2,000)	$ 500	21%
Street Signs	$ (500)	$ -	$ -	$ -	$ 500	0%
Neighborhood Safety	$ -	$ -	$ -	$ -	$ -	0%
Fire Safety	$ -	$ -	$ -	$ -	$ -	0%
Subtotal	$ (12,000)	$ (5,129)	$ (4,500)	$ (9,629)	$ 2,371	100%
Total Expenses	$ (17,700)	$ (7,939)	$ (5,950)	$ (13,889)	$ 3,811	
					$ -	
Income/(Loss)	$ (3,689)	$ 2,746	$ (1,961)	$ 785	$ 4,475	

SECTION 3

	NEW YEAR - Budget		
	Budget for Year Ended 12/31/27	**% of Total Budget**	**Comments/Assumptions**
Donations			
PayPal	$ 1,401	10%	Takes 3.5% of every transacation
PayPal-Recurring	$ 5,604	40%	
Checks	$ 1,401	10%	Encourage other payment forms
Venmo	$ 5,604	40%	No charge per transaction
Cash	$ -	0%	
Total Donations	$ 14,011	100%	
Social Event Fees	$ 2,000		
Total Revenue	$ 16,011		
Expenses			
Recurring			
Gate Maintenance	$ (2,200)	14%	$100/month + irrigation repairs + flower refresh
Utilities	$ (2,500)	16%	pg&e + ebmud
Admin	$ (1,000)	6%	Site ($250), PO ($250), Mailchimp ($20/mo = 240) + other
Subtotal	$ (5,700)	36%	
Discretionary/Special Projects			
Community Building	$ (8,311)	52%	Gross (not net of fees) Oktoberfest , winetasting, holiday, mtgs
Gate Beautification	$ (2,000)	12%	holiday light repairs
Street Signs	$ -	0%	Refurbishing portion of signs and posts
Neighborhood Safety	$ -	0%	
Fire Safety	$ -	0%	
Subtotal	$ (10,311)	64%	
Total Expenses	$ (16,011)	100%	
Income/(Loss)	$ (0)		Balanced budget

COMMENTS

Look back on FY26:
Slightly lower donations (40% v 45% goal); likely due to fewer pushes
Great to see continued PP-Recurring donations
Great social engagement with new events - winetasting, Oktoberfest, holiday bash

Looking ahead at FY27
Street sign repairs needed - signficant expense requiring additional fundraising
Continue aiming for greater community engagement
Refresh landscaping and lighting as needed

2027 Budget Proposal

Recurring costs	$ (5,700)	gate maint, utilities, admin
Community events	$ (8,311)	holiday, oktoberfest, wine (gross costs)
Replanting at gate + Light r	$ (2,000)	
Street signs	$ -	a portion - not entire amount
TOTAL	$ (16,011)	
Apply 2027 revenue	$ 16,011	
Pull from cash	$ 0	

Cash Position

Current Cash on Hand	$ 14,359	expected at year end
Budgeted 2027 (loss)/gain	$ (0)	
Remaining Cash at EOY	$ 14,359	
Recurring Annual Costs		$ 5,700
Desired Reserve (50%)	$ 2,850	
Remaining Cash v Desired	$ 11,509	