SLEEPY HOLLOW NEIGHBORHOOD ASSOCIATION (SHNA)
FINANCIAL REPORT - FY25 Budget v Actual & FY26 Budget
Last Updated: 03/23/26

SECTION 1

	LAST YEAR - Budget v. Actual			NEW YEAR
	Budget for Year Ended	Actuals for Year Ended		Budget for Year Ended
Neighbor Participation	12/31/25	12/31/25	Variance	12/31/26
Total Households	479	479	0	479
# Donated	239	197	-42	216
% Donated	50%	41%	-9%	45%
% Donated $50		63%		
% Donated >$50		37%		
Total Donations	$ 15,535	$ 14,660	$ (875)	$ 14,011
Average Donation/HH	$ 65	$ 74	$ 9	$ 65

SECTION 2

	LAST YEAR - Budget v. Actual			
	Budget for Year Ended	Actuals for Year Ended		% of Total
	12/31/25	12/31/25	$ Variance	Actuals
Donations				
PayPal	$ 2,330	$ 1,690	$ (640)	12%
PayPal-Recurring	$ 5,437	$ 6,950	$ 1,513	47%
Checks	$ 2,330	$ 1,900	$ (430)	13%
Venmo	$ 5,437	$ 4,120	$ (1,317)	28%
Cash	$ -	$ -	$ -	0%
Total Donations	$ 15,535	$ 14,660	$ (874)	100%
Expenses				
Ongoing/Recurring				
Community Building	$ (4,000)	$ (4,388)	$ (388)	25%
Gate Maintenance	$ (2,800)	$ (1,600)	$ 1,200	9%
Utilities	$ (4,200)	$ (2,203)	$ 1,997	12%
Admin	$ (700)	$ (971)	$ (271)	5%
Street Signs	$ (500)	$ -	$ 500	0%
Subtotal	$ (12,200)	$ (9,162)	$ 3,038	51%
Special Projects				
Gate Beautification	$ (6,500)	$ (8,666)	$ (2,166)	49%
Neighborhood Safety	$ -	$ -	$ -	
Fire Safety	$ -	$ -	$ -	
Subtotal	$ (6,500)	$ (8,666)	$ (2,166)	49%
Total Expenses	$ (18,700)	$ (17,828)	$ 872	100%
Income/(Loss)	$ (3,165)	$ (3,168)	$ (2)	

SECTION 3

	NEW YEAR - Budget		
	Budget for Year Ended	% of Total	
	12/31/26	Budget	Comments/Assumptions
Donations			
PayPal	$ 1,401	10%	Takes 3.5% of every transacation
PayPal-Recurring	$ 7,005	50%	
Checks	$ 1,401	10%	Encourage other payment forms
Venmo	$ 4,203	30%	No charge per transaction
Cash	$ -	0%	
Total Donations	$ 14,011	100%	
Expenses			
Ongoing/Recurring			
Community Building	$ (9,000)	51%	Oktoberfest, winetasting, winter holiday, mtgs, etc.
Gate Maintenance	$ (2,200)	12%	$100/month + as needed; $1k lights refresh
Utilities	$ (2,500)	14%	
Admin	$ (1,000)	6%	Site ($250), PO ($250), Mailchimp ($15/mo = 180) + other
Street Signs	$ (500)	3%	Refurbishing as needed
Subtotal	$ (15,200)	86%	
Special Projects			
Gate Beautification	$ (2,500)	14%	Special projects TBD
Neighborhood Safety	$ -	0%	
Fire Safety	$ -	0%	
Subtotal	$ (2,500)	14%	
Total Expenses	$ (17,700)	100%	
Income/(Loss)	$ (3,689)		Pull from cash reserves

COMMENTS

Look Back on FY25:

Slightly lower engagement (41% donated v 50% goal); likely due to fewer pushes
Great to see increase in PP-Recurring donations
Projects - tree lighting repairs, improvement of SHL/Lombardy corner, SHNA rocks, solar lights, holiday décor
Lots more well-received community building -
wine social ($900), holiday santa/dog walk ($2.1k), reflective vests, metal yard signs

Look Ahead to FY26:

Expect households contributing to reach 45% and $14k with more comms
Increase focus on community engagement via social events
Set aside $2.5k for TBD special projects, funded by cash reserves
Other ideas from neighbors?

Cash Position

Current Cash on Hand	$ 13,827	
Budgeted 2026 (loss)/gain	$ (3,689)	
Remaining Cash at EOY	$ 10,137	
Recurring Annual Costs		$ 15,200
Desired Reserve (50%)	$ 7,600	
Remaining Cash v Desired	$ 2,537	